



Visual object imagery and autobiographical memory: Object Imagers are better at remembering their personal past

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Keywords:	mental imagery, visual object imagery, autobiographical memory, involuntary memories

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Abstract

In the present study we examined whether higher levels of object imagery, a stable characteristic that reflects the ability and preference in generating pictorial mental images of objects, facilitate involuntary and voluntary retrieval of autobiographical memories (ABMs). Individuals with high (High-OI) and low (Low-OI) levels of object imagery were asked to perform an involuntary and a voluntary ABM task in the laboratory. Results showed that High-OI participants generated more involuntary and voluntary ABMs than Low-OI, with faster retrieval times. High-OI also reported more detailed memories compared to Low-OI and retrieved memories as visual images. Theoretical implications of these findings for research on voluntary and involuntary autobiographical memories are discussed.

Keywords: mental imagery, visual object imagery, autobiographical memory, involuntary memories

Introduction

Converging evidence coming from cognitive psychology and neuroscience research has demonstrated that visual imagery is not a unified and undifferentiated construct, and two separate subsystems, object and spatial imagery, have been reported, at both functional (Farah, Hammond, Levine, & Calvanio, 1988; Kosslyn, 1994; Logie, 2003) and neural levels (e.g., Kosslyn, Ganis, & Thompson, 2001; Mazard, Tzouio-Mazoyer, Crivello, Mazoyer, & Mellet, 2004). In the present study we focused on visual object imagery (which refers to mental representations of the visual appearance of objects, patterns and scenes, in terms of their shape, colour information, brightness, texture and size) and examined whether and how individual differences in object imagery, a stable characteristic that reflects the *ability* and *preference* in generating pictorial mental images of objects, affects voluntary and involuntary retrieval from autobiographical memory (ABM).

The idea that visual imagery contributes to *voluntary* retrieval from ABM and to specific phenomenological aspects of the retrieved memories (e.g. vividness, specificity, relieving) has received strong empirical support from behavioural and neuroscientific (neuropsychological and neuroimaging) studies, which are reviewed first. Conversely, the results of studies on individual differences in visual imagery and voluntary ABMs, reviewed next, are not so clear-cut and straightforward. One of the reasons for these “weak” results might be the way individual differences have been conceived and measured, that is as the very limited and specific ability to generate vivid visual images on demand. In this study we considered individual differences in visual imagery in terms of a broader visual cognitive style (visual object imagery). Finally, so far no study has systematically examined the role of visual imagery in the involuntary retrieval of ABMs (reviewed in the last paragraph). The present study was planned to overcome these limits and shed light on the rela-

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3 tionship between ABMs and visual imagery, using an individual differences approach. In
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5 the following, we briefly review the relevant literature on these aspects.
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8 *Visual imagery and voluntary autobiographical memory*

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10 Autobiographical memory (ABM) refers to memory of personal past and “it is of fun-
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12 damental significance for the self, for emotions, and for the experience of personhood, that is
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14 for the experience of enduring as an individual, in a culture, over time” (Conway & Pleydell-
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16 Peirce, 2000, p.261).
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19 Most scholars agree that autobiographical memory is a complex cognitive function
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21 that involves and requires many other functionally and neurally distinct but interacting pro-
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23 cesses, of which visual imagery represents a very important component (e.g., the multiple-
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25 systems model, Rubin, 2005, 2006; Brewer, 1988; Conway, 1988).
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28 Behavioural studies have consistently reported that almost all voluntary ABMs are
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30 accompanied by visual imagery (Brewer, 1986; Rubin, 2005, 2006) and neuroimaging
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32 studies have shown that regions involved in visuospatial processing and visual imagery,
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34 including occipital regions, are engaged in the retrieval of ABMs (see for a meta-analysis,
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36 Svoboda, McKinnon, & Levine, 2006). Studies on the phenomenology of ABMs have also
37
38 revealed that visual imagery contributes to several phenomenological properties of autobi-
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40 ographical memory, such as vivid remembering (e.g., Brewer, 1986; Greenberg & Rubin,
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42 2003), memory specificity (e.g., Dewhurst & Conway, 1994; Williams, Healy & Ellis,
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44 1999) and the recollective experience during retrieval (e.g., Brewer, 1988; Greenberg &
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46 Rubin, 2003; Rubin, Schrauf, & Greenberg, 2003). People are more likely to believe their
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48 personal memories when they are accompanied by clear and vivid visual images (e.g., Ru-
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50 bin et al., 2003; Greenberg & Knowlton, 2014) although evidence has been reported that
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52 visual imagery may also easily induce false autobiographical beliefs and memories (e.g.,
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54 Hyman & Pentland, 1996; Mazzoni & Memon, 2003).
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5 According to the hierarchical model developed by Conway and Pleydell-Pearce
6 (2000), voluntary retrieval of ABMs occurs following a top-down direction, which starts
7 from the very top abstract level, such as life time period information, down to general events,
8 to end up with the memory for the specific event. This generative process is effortful and
9 time-consuming, usually taking up to 10/12 sec (e.g., Daaselar, Rice, Greenberg, Cabeza,
10 LaBar, & Rubin, 2008; Rubin, 1998) and always more than 5 sec (see, e.g., Conway, 1990).
11 Compared to this process, direct retrieval of event-specific knowledge is considered to occur
12 only rarely, although recent findings suggested that it might be more common (>50%) than
13 expected (Uzer, Lee & Brown, 2012).
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25 According to the results of several studies, the generation of mental images, especial-
26 ly visual images, would facilitate the intentional retrieval search through the hierarchical
27 structure of ABM (Conway & Fthenaki, 2000; Dewhurst & Conway, 1994; Greenberg & Ru-
28 bin, 2003; Ogden, 1993; Rasmussen & Berntsen, 2014; Rubin & Schulkind, 1997; Williams
29 et al., 1999). In the voluntary retrieval of ABMs, the detailed sensory-perceptual information
30 and the context-rich themes provided by visual images would enhance access to knowledge-
31 base structures and help the rapid generation of multiple intermediate descriptions that act as
32 powerful indexes in the search for specific-event memories.
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43 Empirical support to this claim comes from experimental studies on the effects of the
44 imageability of the cue on the retrieval of ABMs (Mortensen, Berntsen & Bohn, 2014; Ras-
45 mussen & Berntsen, 2014; Williams et al., 1999) and from neuropsychological studies on pa-
46 tients with brain damage to areas known to support visual imagery (Conway & Fthenaki,
47 2000; Ogden, 1993; see also Rubin & Greenberg, 1998).
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54 For example, in an experimental study on the effects of cue imageability on the volun-
55 tary retrieval of ABMs, Williams et al. (1999) reported a clear advantage of high (6.70 sec)
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3 vs. low-imageable (11.27 sec) cues, in speeding the retrieval processes with a specific contri-
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5 bution of visual imagery, compared to other kinds of imagery, in predicting the number of
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7 specific memories, as well as their retrieval times
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10 Lesion studies reported retrograde amnesia in association with relatively isolated
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12 damage to the striate and extrastriate cortices (Conway & Fthenaki, 2000; Ogden, 1993; see
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14 also Rubin & Greenberg, 1998). In particular, Conway and Fthenaki (2000) noted that pa-
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16 tients with impaired visual imagery abilities due to occipital lobes damage could also exhibit
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18 retrograde amnesia of specific events, with a specific difficulty in processing the visual as-
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20 pects of the memories. The same patients, however, did not show impaired memory for life-
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22 time periods or general event knowledge.
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25 Altogether, these results suggest that intact visual imagery is crucial in voluntary re-
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27 trieval of ABMs and that the ability to generate visual images is necessary for the transfor-
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29 mation of generic personal knowledge into specific personal memories.
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31 32 *Individual differences in visual imagery* 33

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35 If it is true that visual imagery plays a key role in the voluntary retrieval of ABMs,
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37 one might expect that individual differences in visual imagery should be also related to dif-
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39 ferences in ABMs. However, and somehow surprisingly, only a few studies addressed this is-
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41 sue, and they focused almost exclusively on the phenomenological aspects of ABMs, with
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43 contradictory results.
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46 In one of the first studies, D'Argembeau and van der Linden (2006) found that higher
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48 levels of vividness of visual imagery predicted richness of sensory details in memory, as well
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50 as clarity of representation of temporal information. However, no significant associations
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52 with any other relevant phenomenological properties of ABMs were found (such as the expe-
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54 rience of reliving, the intensity of the emotion experienced at retrieval, the personal im-
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56 portance of memory). In a very recent study, Greenberg and Knowlton (2014) found no sig-
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3 nificant association between individual differences in vividness of visual mental images and
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5 several phenomenological properties of ABMs, including the experience of reliving and the
6
7 amount of sensory details in memory. However, in the same study the researchers found that
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9 a higher *tendency* and *preference* for use of visual imagery was associated with a stronger
10
11 sense of reliving, suggesting that different dimensions of visual imagery might relate to auto-
12
13 biographical memory in different ways, and that differences in the *preference of use* of visual
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15 imagery may be more relevant than differences in the *ability* to generate vivid visual images.
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19 Contrary to these predictions, in a second study the direct comparison between Vis-
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21 ualizers (those who *tend* and *prefer* to use visual imagery to perform cognitive task) and
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23 Verbalizers (those who *tend* and *prefer* to use linguistic strategies instead) showed no sig-
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25 nificant difference, as both groups had rich ABMs that came with visual imagery and did
26
27 not differ in their ratings of reliving. According to the authors, various reasons might be
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29 advanced to explain this unexpected result. First, it might be that visual imagery is so im-
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31 portant that all participants use it when they are recalling ABMs, even if they do not use in
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33 other tasks (as happens with Verbalizers). Second, and more important for our study, these
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35 findings “may hint that visualizer-verbalizer distinction needs to be refined” (Greenberg &
36
37 Knowlton, 2014, p.929).
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41 To this regard, in the last two decades several studies have shown that visual im-
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43 agery is not a unified and undifferentiated construct and that Visualizers are not a homoge-
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45 nous group of individuals, as it was considered in the Greenberg and Knowlton study.
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47 Converging empirical evidence demonstrates the existence of two distinct visual imagery
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49 subsystems that encode and process visual information in different ways: an object image-
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51 ry system processes the visual appearance of objects and scenes in terms of their shape,
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53 colour information and texture, while a spatial imagery system processes information on
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55 object location, spatial relations between parts of the object, object’s movement, and spa-
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3 tial transformations of different elements of the object (Farah et al., 1988; Kosslyn, 1994;
4 Kosslyn et al., 2001; Mazard et al., 2004). Recent studies indicated that this dissociation is
5 also reflected in individual differences in visual imagery (Kozhevnikov, Hegarty, & Mayer,
6 2002; Kozhevnikov, Kosslyn, & Shepard, 2005; Vannucci & Mazzoni, 2009; Vannucci,
7 Mazzoni, Chiorri & Cioli, 2008).

14 Individuals with high levels of object imagery (High-OI) tend and prefer to use im-
15 agery to construct vivid high-resolution images of individual objects and scenes and they
16 are facilitated in generating colourful pictorial mental images. They also frequently experi-
17 ence spontaneous visual images and enjoy visual pictorial representations (e.g., paintings)
18 in their daily life. Compared to individuals with low levels of object imagery (Low-OI),
19 High-OI reported a better performance on object imagery tasks, as recognizing degraded
20 pictures of objects (Kozhevnikov et al., 2005; Vannucci et al., 2008). Conversely, they
21 showed a below average performance on visuo-spatial ability tasks, which required per-
22 forming mental spatial transformations (e.g., three dimensional mental rotation, imagined
23 paper folding; Blazhenkova & Kozhevnikov, 2010; Kozhevnikov et al., 2005).

36 According to some recent studies, High-OI do not only have a different kind of im-
37 agery, but they also differ in other dimensions of cognitive functioning (e.g. perception,
38 creativity, problem solving) and personality (e.g. fantasy proneness). For example, they
39 encode and process both mental images and visual stimuli in a more global and holistic
40 way compared to Low-OI (Vannucci et al., 2008), they show high levels of artistic crea-
41 tivity (Kozhevnikov, Kozhevnikov, Chen, & Blazhenkova, 2013), and a very good aca-
42 demic performance in the field of visual arts (Blazhenkova & Kozhevnikov, 2009, 2010).

52 In summary, object imagery represents a broader construct than imagery vividness
53 and a stable individual characteristic referring to the abilities/preferences and frequency of
54 use of a specific type of visual imagery. In light of the findings of experimental and phe-
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3 nomenological studies on visual imagery and voluntary retrieval of ABMs reviewed above,
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5 one might argue that individual differences in this specific visual cognitive style might af-
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7 fect the processes involved in memory retrieval, and shape the qualities of the memories
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9 retrieved. However, to the best of our knowledge no previous study investigated the asso-
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11 ciation between this dimension of visual cognitive style and autobiographical memory.
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13 14 *Involuntary retrieval of ABMs*

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16 Another aspect that has been neglected in the research on visual imagery and ABM
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18 concerns involuntary ABMs, namely spontaneously arising memories of personal events
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20 that come to mind with no deliberate attempt directed at their retrieval (Berntsen, 2009;
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22 Mace, 2007).
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25 However, consistent evidence has been reported that most people frequently expe-
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27 rience involuntary ABMs in their daily life, especially when they are engaged in unde-
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29 manding activities that require little attention and concentration (e.g., during relaxation and
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31 routine activities) (Berntsen & Hall, 2004; Kvavilashvili & Mandler, 2004). In the large
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33 majority of cases (80% or more) this kind of memory is elicited by easily identifiable ex-
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35 ternal cues (e.g., objects, actions, people) (e.g., Berntsen, 1996; Berntsen & Hall, 2004).
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39 Involuntary retrieval of memories is currently conceived as due to a match between
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41 elements of the cue and central features or themes of the memory representation of past
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43 events (e.g., Ball, Mace, & Corona, 2007; Berntsen, 2009, 2010; Berntsen & Hall, 2004).
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45 This occurs through the spreading of activation in an associative network, from the repre-
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47 sentation of the cue to related concepts in the autobiographical memory system. In the lit-
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49 erature, the hypothesis of a direct access to memory representations has been advanced for
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51 involuntary ABMs (Berntsen, 1998; Conway, 2005; Uzer et al., 2012). However, as
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53 Schlagman and Kvavilashvili (2008) proposed, the presence of a relevant proportion of in-
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55 voluntary memories classified as general (approx. 30% in Schlagman & Kvavilashvili,
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3 2008) seems to suggest that they are retrieved from the same autobiographical memory
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5 knowledge base as voluntary memories, following the same top-down (and probably re-
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7 constructive) pathway. In this case, though, the spreading of activation is not intentionally
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9 initiated but triggered automatically by the cue.
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12 The few studies that directly compared voluntary and involuntary retrieval of
13
14 ABMs have shown that involuntary ABMs more frequently than voluntary ABMs refer to
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16 specific events (Berntsen, 1998; Schlagman & Kvavilashvili, 2008), they are accompanied
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18 by more immediate emotional reactions, with greater impact on mood than their voluntary
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20 counterparts (e.g., Berntsen & Hall, 2004), and they are also retrieved almost twice as fast
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22 as voluntary memories (Schlagman & Kvavilashvili, 2008).
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24 25 *The present study* 26

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28 In the present study we aimed to further investigate the role of visual imagery in the
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30 retrieval of ABMs by examining and comparing, for the first time, the association between
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32 different levels of visual object imagery and voluntary and involuntary retrieval of ABMs.
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34 Differently from the previous studies on individual differences in visual imagery, here we fo-
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36 cused on a specific *visual cognitive style*, visual object imagery. Moreover, instead of limiting
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38 our investigation to the phenomenological properties of ABMs, we comprehensively assessed
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40 the different levels at which visual imagery might affect ABMs, namely number of memo-
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42 ries, ease of retrieval (measured in terms of retrieval time), and phenomenological character-
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44 istics (e.g. vividness, specificity richness of details, rehearsal, pleasantness, intensity of emo-
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46 tion at retrieval).
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50 Given the centrality of visual imagery in voluntary retrieval of ABMs and given the
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52 *tendency* of High-OI to spontaneously generate pictorial visual mental images, we hypoth-
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54 esize that High-OI show facilitated voluntary retrieval of ABMs, in terms of both amount
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56 of memories and retrieval times.
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3 The perceptual-like and high-resolution mental images generated by High-OI are al-
4 so expected to facilitate involuntary retrieval of ABMs: the spontaneous generation of per-
5 sonally-relevant visual mental images, in response to the cue might enhance the match be-
6 tween the cue and the memory representation, making it easier and faster to involuntarily
7 recall personal events.
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14 The analyses of retrieval times, as well as of the proportion of specific vs. general
15 ABMs memories, might also contribute to address the still debated issue of the mecha-
16 nisms (generative vs. direct) involved in voluntary and involuntary retrieval and whether
17 and how they are affected by different levels of visual object imagery.
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23 Individual differences in the level of visual object imagery are also expected to affect
24 the phenomenological properties of both voluntary and involuntary ABMs, with High-OI
25 reporting more detailed and more specific ABMs than Low-OI, and recalling memories
26 mainly as visual images (instead of verbal descriptions).
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32 Finally, given the small number of studies that have directly compared voluntary and
33 involuntary ABMs within the same sample of participants, we also aimed to further inves-
34 tigate potential similarities and differences between these two kinds of memories. In line
35 with the results of previous studies, it is predicted that, with respect to voluntary ABMs,
36 involuntary ABMs are retrieved faster, they refer more to specific events, and they are as-
37 sociated with a stronger emotional reaction at retrieval.
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47 **Method**

48 *Participants*

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50 Forty undergraduate students of the University of Florence (26 females; mean age:
51 24.80 years, $SD = 3.56$ years), all native Italian speakers, volunteered to take part in the
52 experiment. All had normal or corrected-to-normal vision. The sample included 20 High-
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3 OI (13 Female) and 20 Low-OI (13 Female) participants.
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5 Visual object imagery was assessed in a screening phase, in which 344 undergradu-
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ate students at the University of Florence completed the Object-Spatial Imagery Question-
naire (OSIQ, Blajenkova, Kozhevnikov & Motes, 2006) and the Vividness of Visual Im-
agery Questionnaire (VVIQ, Marks, 1973) in two consecutive distinct sessions (one week
interval), and along with other questionnaires unrelated to this study.

On the basis of the classification criteria used in earlier studies with Italian samples
for identifying High-OI (see Vannucci et al., 2008), participants who scored above 3.5 in
the OSIQ_OI scale and 25 or below in VVIQ were classified as High-OI and participants
who scored below 2.5 in the OSIQ_OI and above 40 in VVIQ were classified as Low-OI.
High-OI and Low-OI participants were subsequently invited to take part in the present ex-
periment on “concentration and attention”.

Materials

Screening phase

In the screening phase in which High-OI and Low-OI were identified, participants
completed the Object-Spatial Imagery Questionnaire (OSIQ, Blajenkova et al., 2006; adap-
tation for the Italian population in Vannucci, Cioli, Chiorri, Grazi, & Kozhevnikov, 2006)
and the Vividness of Visual Imagery Questionnaire (VVIQ, Marks, 1973). The OSIQ was
developed to assess individual differences in cognitive style, namely, preference and abil-
ity to imagine objects (OSIQ_OI) vs. spatial relations and layouts (OSIQ_SI). OSIQ_OI
items measure vividness of mental images, image maintenance, preference for pictorial
visual representations, and self-estimated ability to perform tasks requiring object imagery.
The mean value the OSIQ_OI items scores is the index of the Object Imagery level, with
higher scores indicating higher object imagery (Blajenkova et al., 2006; Vannucci et al.,

2006). Previous studies reported good internal consistency, as well as construct, criterion and ecological validity of OSIQ-OI scores (Blajenkova et al., 2006; Vannucci et al., 2006).

The VVIQ is the most frequently used measure of the vividness of visual mental images. It consists of 16 items and participants are asked to rate the vividness of the mental image relative to each item. Ratings range from 1 (image clear and vivid as a perception) to 5 (no image at all). VVIQ item scores summed to provide a total score and lower scores indicate higher vividness.

Experimental session

Involuntary recall. A modified version of the vigilance task developed by Schlagman and Kvavilashvili (2008; see also Kvavilashvili & Schlagman, 2011) and already used in previous studies (Mazzoni, Vannucci, & Batool, 2014; Vannucci, Batool, Pelagatti & Mazzoni, 2014; Vannucci, Pelagatti, Hanczakowski, Mazzoni & Rossi Paccani, 2014) was administered, as a first task of the experimental session.

The task consisted of 200 trials, presented in a continuous fixed order, each remaining on the screen for 3 sec. In each trial a card (approximately 21.5 x 12.5 cm in size) was shown depicting either a pattern of black horizontal (non-target stimuli) or black vertical lines (target stimuli). Target stimuli appeared on 9 trials, presented at fairly long and irregular intervals. Word-phrases (e.g., “relaxing on a beach”, “supportive friend”) in 18-CPI Arial font were shown in the middle of the card on 75 trials.¹ These stimuli were taken from the Italian adaptation of a standardized pool of 800 word-phrases developed by Schlagman and Kvavilashvili (2008) and already successfully used in previous studies on

¹ Compared to Schlagman and Kvavilashvili (2008), we employed a longer presentation time and a reduced number of cues to make the task more effective. A previous study (Vannucci, Pelagatti et al., 2014) had shown that few cues are indeed more effective than many cues in eliciting involuntary ABMs. As for the presentation time, we decided for 3 sec on the bases of pilot data (n = 10), showing that 3 sec were more effective than 1.5 sec.

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3 involuntary memories. In the adaptation, the original 800 word-phrases had been evaluated
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5 by 11 independent judges for concreteness and familiarity on a 7-point scale (1 “low” - 7
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7 “high”). In the present study only word-phrases rated as concrete and familiar (rating 5-7)
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9 were used. Of these cues, 50 were neutral, 15 positive and 10 negative.

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11 *Voluntary recall.* A total of 18 new word-phrases (15 neutral, 3 positive and 0 nega-
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13 tive) were selected from the general pool. These were not shown in the involuntary recall
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15 task and were randomly presented in the voluntary recall task. These cue word-phrases
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17 were shown in 18-CPI Arial font in the middle of cards taken from the non-target stimuli in
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19 the vigilance task (depicting black horizontal lines). The word-phrases used in the volun-
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21 tary task did not differ in familiarity, concreteness and valence from the ones used in the
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23 involuntary task. Each cue trial lasted 60 seconds (as in Schlagman & Kvavilashvili, 2008).
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27 *Memory characteristics questionnaire.* At the end of each recall tasks (either invol-
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29 untary or voluntary) participants recorded details of each memory on a questionnaire,
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31 adapted from the one used by Schlagman and Kvavilashvili (2008) and modified for the
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33 present study. In particular, participants wrote a detailed description of the memory, and
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35 rated its vividness (1 = very vague, almost no image at all; 7 = very vivid, almost like nor-
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37 mal vision), the richness of its details (1 = very few; 7 = many), how often the memory had
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39 been thought of/rehearsed before (1 = never; 5 = many times), how pleasant or unpleasant
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41 the memory event was (1 = very unpleasant; 3 = neutral; 5 = very pleasant), the intensity of
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43 the emotional response associated with remembering of the event (1 = no intense at all; 5 =
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45 very intense). They were also asked whether the remembered event was general or specif-
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47 ic,² whether it came to their mind in words or images and they had to indicate the period of
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53 ² Participants received instructions on how to identify a general and a specific memory. As in previous
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55 studies on IAMs (see Bentsen, 1996, 1998, Bentsen & Hall, 2004), participants were told that
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57 a remembered situation could take two forms, specific and general.

58 A specific memory refers to a single episode/event that could be allocated a specific time and place in
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60 the past and that had lasted less than a day. Examples were provided (e.g. “yesterday when you went

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3 their life in which the event occurred (childhood-remote memories, adolescence, adult-
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5 hood).

6 7 *Procedure*

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10 In the screening phase, participants were administered the paper-and-pencil instru-
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12 ments in two consecutive mass testing session (one week interval).

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14 In the experimental session, participants were tested individually. All participants
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16 performed first the involuntary memory task and then, after two hours, the voluntary
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18 memory task, in order to reduce the risk that participants tried to voluntarily recall memo-
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20 ries also during the vigilance task, being aware of our interest in memory (for a similar task
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22 order, see also Schlagman & Kvavilashvili, 2008).

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25 After completing the informed consent form, in the involuntary recall task partici-
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27 pants were told that they would take part in a study examining concentration using a vigi-
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29 lance task. In this task they would be asked to detect target stimuli (vertical lines) among a
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31 large number of non-target stimuli (horizontal lines), by saying “yes” out loud each time
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33 they detected a target stimulus. They were told that short sentences would also appear on
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35 the screen, but they were irrelevant, and thus could be ignored, as participants were in the
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37 ‘line detection’ group, not in the ‘word detection’ group (this was a cover story, the word-
38
39 detection group did not exist). Participants were also informed that the task was quite mo-
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41 notonous and they could find themselves thinking about other things (thoughts, plans about
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46 shopping in the x store” or “that particular day when your dog ran away when you took it for a
47
48 walk”).

49 A general memory refers to a generalized representation that summarizes the properties of many simi-
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51 lar events (e.g. “going shopping in the x store” or “walking in the woods”). General memories
52
53 might refer to either extended events that lasted for a longer period of time (e.g., a holiday on the
54
55 mountains) or repeated events (e.g., using the bus to go to work; going to the beach every summer
56
57 during childhood). All participants were able to provide correct examples of specific and general
58
59 memories.
60

1
2
3 the future, past experiences, etc.), which was normal. They were told that if any mental
4
5 content (mental contents could refer to thoughts, intentions, plans for the future, past expe-
6
7 riences, etc.) crossed their mind during the task, they should click the mouse to interrupt
8
9 the presentation and write a short sentence describing their mental content. They were in-
10
11 formed that this initial brief description of the mental content should be sufficient to re-
12
13 mind them of that specific mental content at a later point in time. They were also asked to
14
15 specify whether the content came from their thoughts, from the external environment or
16
17 from a word-phrase shown on the screen (if so, they should specify which one).
18
19

20
21 After all stimuli had been presented and all mental contents recorded, participants
22
23 were informed about the nature of involuntary memories, saw their short sentences and
24
25 categorized them as involuntary memories or non-memory contents (here more generically
26
27 referred to as 'thoughts'). After the categorization task, they were asked to complete for
28
29 each of the involuntary memories the two-page questionnaire on memory characteristics.
30
31 Clicking the mouse stopped the time, which was recorded by the computer. The task lasted
32
33 approximately 60 to 90 min.
34
35

36
37 In the voluntary recall task, participants were called back in the same location after
38
39 two hours, and asked to perform a voluntary recall task. They were told to deliberately re-
40
41 trieve a past memory associated with each word presented on the screen. They were in-
42
43 formed that each word-phrase would remain on the screen for 60 sec. and that they should
44
45 try to recall a past memory as quickly as possible within that time. As in Schlagman and
46
47 Kvavilashvili (2008) it was clarified that memories could be general or specific, recent or
48
49 remote. Participants were instructed to click the mouse as soon as the memory came to
50
51 their mind. If participants were unable to recall a past memory within 60 sec., the computer
52
53 automatically moved onto the next trial. Once all trials had been presented, the participants
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1
2
3 completed the memory characteristics questionnaire for each reported memory. The volun-
4
5 tary recall task lasted approximately 30 min.
6
7

8 9 10 **Results**

11 *Number of ABMs and non-memory contents (“thoughts”).*

12
13
14 For the involuntary recall participants were asked to report all task-unrelated mental
15
16 contents that came into their mind³. The mean values and standard deviations of the total
17
18 number of mental contents (which included IAMs and “thoughts”) are reported in Table 1, as
19
20 well as mean values and standard deviations of the number of voluntary ABMs..
21

22
23 [Table 1]

24
25 Independent samples t-tests were performed to compare involuntary ABMs, thoughts,
26
27 and voluntary ABMs between High-OI and Low-OI groups. The Benjamini and Hochberg
28
29 (1995)'s step-up false discovery rate-controlling procedure was used to adjust the p-values for
30
31 multiple comparisons.
32

33
34 As shown in Table 1, the mean number of task-unrelated mental contents (voluntary
35
36 and involuntary memories and involuntary thoughts together) was significantly higher in the
37
38 High-OI group than in the Low-OI group, $t(38) = 3.91$, adjusted- $p = .001$, $d = 1.27$. The
39
40 High-OI group reported a significantly higher number of involuntary ABMs, $t(38) = 3.87$,
41
42 adjusted- $p = .001$, $d = 1.26$, and thoughts, $t(38) = 3.16$, adjusted- $p = .001$, $d = 1.03$, than
43
44 Low-OI.
45

46
47 A similar pattern was obtained when analyses were limited to involuntary ABMs and
48
49 thoughts triggered by the word-phrase cues: High-OI reported a higher number of involuntary
50
51 ABMs triggered by the cues compared to Low-OI, $t(38) = 3.59$, adjusted- $p = .001$, $d = 1.16$,
52
53 and a higher number of thoughts, $t(38) = 2.82$, adjusted- $p = .001$, $d = 0.91$ (Table 1).
54
55

56
57 ³ Classification of mental contents as memories or other mental contents (thoughts) was done
58
59 relatively easily and quickly.
60

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2
3 As for involuntary ABMs, we also compared in the two groups the mean proportion
4 of memories that were reported to have a trigger. Triggers could be a cue, a thought or an en-
5 vironmental stimulus. t-tests for independent samples did not reveal any significant difference
6 between High-OI and Low-OI in the mean proportion of IAMs triggered either by cues
7 (.88±.16 vs .79±.35), $t(36) = 1.03$, $p = .308$, $d = 0.35$, or by thoughts (.10±.15 vs .20±.34),
8 $t(36) = -1.11$, $p = .273$, $d = -0.37$.
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15

16 In the voluntary recall task, the High-OI group reported a significantly higher number
17 of ABMs than the Low-OI group, $t(38) = 3.28$, adjusted- $p = .003$, $d = 1.06$ (Table 1). The
18 discrepancy in the number of ABMs between High-OI and Low-OI in the involuntary condi-
19 tion did not substantially differ from that in the voluntary condition, as the 95% confidence
20 intervals of the two effect sizes overlapped (0.58-1.94 and 0.40-1.72, respectively).
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27 *Retrieval times*

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29 For those involuntary ABMs that participants reported as being triggered by cues pre-
30 sented on the screen, we could calculate retrieval times (RTs, as in Schlagman & Kvavilash-
31 vili, 2008). RTs were computed as the time from the present (clicked on) trial, back to the tri-
32 al that presented the word-phrase cue that was reported by the participant to have triggered
33 the involuntary memory. For example, if a participant clicked on Trial 23 and the RT for that
34 trial was 0.55 sec., and the word that triggered the memory was two trials back, then 6.00 sec.
35 would be added (i.e., 3 sec. per trial), to make a retrieval time of 6.55 sec. For the voluntary
36 recall task, RTs were calculated from the onset of the stimulus (the cue phrase) to the time the
37 participants pressed a key indicating they retrieved a memory. For each participant we com-
38 puted the median RT for involuntary and voluntary ABMs. Means and standard deviations of
39 median RTs for involuntary and voluntary ABMs, as well as for thoughts in High-OI and
40 Low-OI, are shown in Table 2.
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56 [Table 2]
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3 A 2 x 2 mixed model ANOVA, with Group (High-OI and Low-OI) and Memory
4 type (voluntary vs. involuntary) as independent variables was carried out on the RTs of all
5 memories. This analysis revealed a significant main effect of Memory type, as RTs for in-
6 voluntary ABMs were significantly faster than RTs of voluntary ABMs, $F(1,32) = 12.10$,
7 adjusted- $p = .001$, $\eta^2 = .17$, and a significant main effect of Group, as RTs were almost
8 twice as fast in High-OI than in Low-OI, $F(1,32) = 4.33$, adjusted- $p = .046$, $\eta^2 = .06$. The
9 interaction between Group and Memory type was not significant (Table 2).
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19 The same 2 x 2 mixed model ANOVA was separately carried out on RTs of specif-
20 ic and general memories. In either case only the main effect of Group was significant: RTs
21 were faster in High-OI than in Low-OI both for specific memories, $F(1,25) = 18.40$, ad-
22 justed- $p = .001$, $\eta^2 = .26$, and general memories, $F(1,18) = 13.31$, adjusted- $p = .002$, $\eta^2 =$
23
24
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29 .32. The main effect of Memory type and the interaction were not significant (Table 2).
30

31
32 No significant difference was found between High-OI and Low-OI on the RTs of
33 thoughts ($M = 3.920$ sec, $SD = 1.83$ vs $M = 4.54$, $SD = 1.40$), $t(31) = -1.03$, $p = .310$, $d =$
34
35
36
37 0.37.

38 *Characteristics of ABMs*

39
40 Mean values and standard deviations of the various phenomenological characteris-
41 tics for involuntary and voluntary ABMs in High-OI and Low-OI are shown in Table 2.
42
43 Results are organized by characteristic.
44

45
46 For the phenomenological characteristics of memories, several 2 x 2 mixed model
47 ANOVAs, with Group (High-OI and Low-OI) and Memory type (voluntary vs. involun-
48 tary) as independent variables, were carried out. A step-up false discovery rate-controlling
49 procedure (Benjamini & Hochberg, 1995) was used to control the inflation of Type I error
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59
60 due to multiple comparisons.

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3 The mixed model ANOVA conducted on the mean rating of vividness showed that
4
5 High-OI reported more vivid memories compared to Low-OI, $F(1, 36) = 6.21, p = .025, \eta^2$
6
7 $= .12$. Moreover, involuntary ABMs were more vivid compared to voluntary ABMs, $F(1,$
8
9 $36) = 28.51, p < .001, \eta^2 = .16$, and the two-way interaction was significant, $F(1, 36) =$
10
11 $11.21, p = .006, \eta^2 = .07$: High-OI reported more vivid voluntary ABMs compared to Low-
12
13 OI, while no significant differences were found for involuntary ABMs.

14
15
16 High-OI also reported more detailed ABMs compared with Low-OI, $F(1, 36) =$
17
18 $30.18, p < .001, \eta^2 = .39$. Involuntary ABMs were more detailed than voluntary memories,
19
20 $F(1, 36) = 5.86, p = .027, \eta^2 = .04$.

21
22
23 Significant differences between High-OI and Low-OI were also found in the pro-
24
25 portion of ABMs recalled as mental images, $F(1, 36) = 12.38, p = .005, \eta^2 = .17$. High-OI
26
27 reported a significantly higher proportion compared to Low-OI. No other effects were sig-
28
29 nificant.
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31

32
33 As for the period of life in which the event occurred, High-OI reported a higher
34
35 proportion of childhood/remote memories compared to Low-OI, $F(1, 36) = 5.69, p = .028,$
36
37 $\eta^2 = .09$. A higher proportion of remote childhood memories was reported in voluntary
38
39 ABMs compared to the involuntary counterpart, $F(1, 36) = 8.97, p = .011, \eta^2 = .09$. The
40
41 two-way interaction was also significant: High-OI reported a higher proportion of remote
42
43 involuntary ABMs, compared to Low-OI, $F(1, 36) = 6.26, p = .025, \eta^2 = .06$, but no sig-
44
45 nificant differences between the two groups were found for voluntary memories.
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49 No significant differences between High-OI and Low-OI were found in the intensi-
50
51 ty of the emotional reaction experienced during the retrieval, but involuntary ABMs were
52
53 associated with a more intense emotional reaction during retrieval compared to voluntary
54
55 ABMs, $F(1, 34) = 9.70, p = .010, \eta^2 = .08$. Similarly, no significant differences were
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57 found between the two groups in the frequency of rehearsal of memories and in the propor-
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tion of specific memories, but involuntary ABMs were more rehearsed than voluntary ABMs, $F(1, 36) = 19.57, p < .001, \eta^2 = .10$, and there was a significantly higher proportion of specific memories, $F(1, 36) = 6.77, p = .024, \eta^2 = .04$.

Discussion

The major aim of the present study was to systematically investigate the association between a specific visual imagery style, namely visual object imagery, and the voluntary and involuntary retrieval of ABMs. We also aimed to further investigate similarities and differences between voluntary and involuntary ABMs.

Overall our results show that people who, as a cognitive style, tend to use visual object imagery in their life (i.e., High-OI individuals) are facilitated in remembering their personal past, showing an advantage for both voluntary and involuntary ABMs. High-OI remembered more personal memories and with shorter retrieval times compared to Low-OI. Moreover, and consistent with their visual style, High-OI produced more detailed memories (higher amount of perceptual/sensory details), which were mainly recalled as visual images, and they retrieved more remote/childhood involuntary ABMs compared to Low-OI.

Theoretical implications for voluntary retrieval

The advantage shown by High-OI in voluntary recall of ABMs is consistent with the results of previous behavioural and neuroimaging studies on healthy subjects and neuropsychology patients, showing that voluntary retrieval of ABMs relies heavily on the visual modality (e.g., Conway, 1988, 1990; Daselaar et al., 2008; Svoboda et al., 2006) and that visual imagery contributes to several aspects of ABM, including their recollective quality (Greenberg & Rubin, 2003; Rubin, 2005, 2006), their vividness (e.g., D'Argembeaus & van der Linden, 2006), as well as the easiness (retrieval times) of re-

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2
3 retrieval (Rasmussen & Berntsen, 2014; Williams et al., 1999). Finding that high object im-
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5 agery helps (both in terms of number and speed) voluntary retrieval of autobiographical
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7 memories supports the claim (e.g., Williams et al., 1999) that the creation of mental images
8
9 facilitates retrieval of ABMs via increasing the ease and speed of search through the hier-
10
11 archical structure of ABM (Conway & Pleydell-Pearce, 2000). The presence of a substan-
12
13 tial percentage of general memories in both groups is consistent with the idea that volun-
14
15 tary ABMs are retrieved by both High-OI and Low-OI following a top-down hierarchy.
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17

18
19 Moreover, we found that the advantage of High-OI in terms of number of memories
20
21 and speed of retrieval was not limited to “specific” memories, but also extended to “gen-
22
23 eral” memories. This confirm that using visual images speeds access at all levels of the hi-
24
25 erarchical structure of ABM, not just at the level of event-specific knowledge. While our
26
27 data provide empirical support for a generative/hierarchical retrieval process, a closer look
28
29 at retrieval times for specific memories, which were very short, seems to suggest that the
30
31 advantage in High-OI could also be due to direct retrieval (e.g., Barsalou, 1988; Conway,
32
33 1990; Haque & Conway, 2001). For voluntary specific memories (the majority of memo-
34
35 ries) High-OI reported an average median retrieval time of 3.28 sec., consistent with the
36
37 use of direct retrieval. In this case the cue would directly activate event specific knowledge
38
39 and the access might proceed bottom-up rather than top-down within the ABM hierarchical
40
41 structure. For specific memories Low-OI participants reported an average median retrieval
42
43 time of 5.09 sec. and 14% of them reported a median retrieval time under 3 sec. This
44
45 pattern of results becomes even clearer when we calculate for each participant the
46
47 proportion of memories recalled within 2/2.5 sec., which for High-OI is 36%, whereas in
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49 Low-OI is 11%, with 69% of participants reporting no memories with retrieval time under
50
51 2.5 sec.
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3 These findings for High-OI suggest that the generation of detailed and perceptual-
4 like mental images in response to experimenter-provided cues might not only speed up the
5 process of searching for a memory along the top-down hierarchy, but it may also stimulate
6 a different, fast and automatic, direct access to the concrete sensory-perceptual fragments
7 of information represented in the memory of a specific event.
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14 Although direct retrieval has been so far considered to occur more rarely than gener-
15 erative retrieval (Barsalou, 1988; Conway, 1990; Haque & Conway, 2001), according to
16 the results of a more recent study by Uzer et al. (2012) direct retrieval might be indeed
17 more common (> 50%) than previously reported, with participants being more likely to use
18 direct retrieval when they are cued with objects than when they are cued with emotions, in
19 line with the hypothesis that event memories are more likely to be indexed by concrete in-
20 formation than by abstract concepts such as feelings (see also, Conway & Bekerian, 1987;
21 Fitzgerald, 1980). Uzer et al. (2012) reasonably suggested that averaging retrieval times
22 could hide the frequency with which direct retrieval occurs, and thus makes it impossible
23 to examine the use of both retrieval processes (direct and generative) in the same partici-
24 pant.
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38 In the case of High-OI, the cue might trigger a detailed, concrete mental image, that
39 in turn, might favour the direct activation of event-specific information, thus bypassing the
40 need to search through the hierarchical structure of autobiographical memory.
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45 In some previous studies, high-imageable cue words facilitated access to more spe-
46 cific memories, compared to low-imageable cue words (e.g., Rasmussen & Berntsen, 2014;
47 Williams et al., 1999). Williams et al. (1999) showed that the visual imageability of the
48 cue-word was a significant predictor of specificity of voluntary ABMs. In our study we did
49 not find any significant differences between High-OI and Low-OI in the proportion of spe-
50 cific memories, either in the voluntary or involuntary recall tasks. On the one hand, the in-
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3 consistency in the results might depend on the different measures of specificity used in the
4
5 studies (we asked participants to classify their memories as “specific” or “general”, instead
6
7 of using a scale of specificity). On the other hand, it might be that High-OI and Low-OI do
8
9 not differ in the probability to recall specific memories but more globally in how easily
10
11 they access their ABMs and in the mechanism used to access them (as suggested by the
12
13 different patterns in the retrieval times). It should be also considered that different aspects
14
15 of visual imagery might relate to autobiographical memory in different ways, so that visual
16
17 imageability of the cues and object imagery as an individual trait might relate differently to
18
19 ABM retrieval.
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22 23 *Theoretical implications for involuntary retrieval*

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25 In the present study we found an advantage of High-OI also in involuntary retrieval
26
27 of ABMs, namely for those memories that come to mind spontaneously without any con-
28
29 scious or deliberate attempt to retrieve them (for a review, Berntsen, 2009, 2010). In invol-
30
31 untary recall tasks, High-OI were able to produce more involuntary ABMs compared to
32
33 low-OI, and their retrieval times were almost twice as fast as those of Low-OI.
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36
37 According to the current models on involuntary retrieval, a memory is reactivated
38
39 through a spreading of activation occurring automatically, without conscious awareness
40
41 and in response to some accidental cues, with external cues (e.g., objects, actions, people)
42
43 being more effective than internal experiences (e.g., thoughts and emotion). In particular, it
44
45 is suggested that involuntary memories are triggered when a sufficient match occurs be-
46
47 tween elements of the cue and central features or themes of the memories (e.g., Ball et al.,
48
49 2007; Berntsen, 2009, 2010; Berntsen & Hall, 2004).
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51

52
53 In terms of the mechanism, the advantage shown by High-OI might be due to the
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55 perceptual-like properties of the visual images spontaneously generated by High-OI in re-
56
57 sponse to cues, that might facilitate the matching between cues and memories. The notion
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3 of transfer-appropriate processing (e.g., Roediger, 1990) would also help in predicting that
4
5 concrete and pictorial mental images generated by High-OI in response to cues should be
6
7 more effective at activating episodic memories, providing a greater overlap with the pro-
8
9 cessing of episodes at encoding.
10

11 An alternative hypothesis, which however can coexist with the previous one, is that
12
13 High-OI might automatically generate mental representations which, besides being rich in
14
15 sensory/perceptual details, are also highly flexible and refer to personal experiences. Men-
16
17 tal images can be similar to mental representations of personal events (see also Conway,
18
19 2005). People can create their own personal mental images of the word phrase “a glass of
20
21 wine,” by adding elements that are personally relevant. Personally-enriched representations
22
23 would increase the likelihood of a match with existing personal memories (for a discus-
24
25 sion, see Mazzoni et al., 2014).
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27
28

29 An alternative potential explanation of the advantage is that High OI participants
30
31 search is faster because of a faster automatic spread of activation in the semantic network
32
33 and hierarchical autobiographical knowledge network (Conway & Pleydell-Perce, 2000)
34
35 than in the Low-OI group. Their greater speed of retrieval and the presence of approxi-
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37 mately 25/30% of memories classified as general as opposed to specific support this expla-
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39 nation. However, the very short retrieval times reported for the specific memories by High-
40
41 OI suggests that the faster access might be due to direct retrieval processes, which are also
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43 likely to be frequently used in this group.
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47 The shorter retrieval times reported by High-OI in both voluntary and involuntary
48
49 recall task might be also due to High-OI being in general faster in processing information.
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51 Faster general information processing would then produce faster access to all memories.
52
53 While this might in principle be the case, and speed certainly represents a crucial element
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55 in previous explanations of facilitated access to mental contents, our data seem to suggest
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3 that higher speed of processing is not the only factor at play. The procedure used in the in-
4
5 voluntary task allowed us to collect response times not only for memories but also for oth-
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7 er types of mental contents (intentions, considerations, generic thoughts, etc.) that were
8
9 triggered by the cues. Response times for these mental contents were not significantly dif-
10
11 ferent between High-OI and Low-OI, suggesting that the advantage of High-OI is limited
12
13 to access to memories, rather than access or production of mental contents in general. It
14
15 seems then that the main variable is the creation of high quality visual mental images,
16
17 which enhances speed of access specifically to memory representations.
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19

20 21 *Comparison between voluntary and involuntary ABMs*

22
23 An additional aim of the present study was to further examine the similarities and
24
25 differences between voluntary and involuntary ABMs, by comparing their retrieval pro-
26
27 cesses (e.g. retrieval times) and their memory characteristics.
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29
30 In line with the results of previous studies, we found markedly shorter retrieval
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32 times for involuntary as compared to voluntary ABMs (Kvavilashvili & Schlagman, 2011;
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34 Schlagman & Kvavilashvili, 2008). Significant differences were also found in the phenom-
35
36 enology of memories, with involuntary ABMs being more detailed, vivid, specific, more
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38 frequently rehearsed and associated with a more intense emotional reaction at retrieval.
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41 The predominance of specific memories in involuntary recall confirms the results
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43 of several diary as well as experimental studies (Berntsen, 1998; Berntsen & Hall, 2004;
44
45 Schlagman & Kvavilashvili, 2008). The stronger intensity of the emotional reaction asso-
46
47 ciated with involuntary compared to voluntary retrieval is also consistent with the data re-
48
49 ported in previous diary studies, showing that involuntary memories are accompanied by
50
51 more immediate emotional reactions and have more impact on mood than their voluntary
52
53 counterparts (Berntsen & Hall, 2004; Rubin, Boals & Berntsen, 2008).
54

55 56 *Future developments*

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3 This is the first study examining the association between visual object imagery,
4 measured as a cognitive style, and voluntary and involuntary recall of ABMs. In the pre-
5 sent study we cued autobiographical memory using concrete word-phrases, which have
6 been found to be more effective in triggering ABMs compared to abstract ones (e.g., Ras-
7 mussen & Berntsen, 2014; Williams et al., 1999). Future studies might confirm the role of
8 visual imagery by assessing whether the advantage shown by High-OI was selective for
9 concrete cues, or it can also be observed in abstract cues, which are characterized by a
10 lower imagery potential. Future research should also examine whether the advantage re-
11 ported by High-OI in involuntary ABMs generated during a visual vigilance task is also
12 obtained using a verbal task, like the continuous word association task (CWAT) developed
13 by Ball (2007) for eliciting involuntary memories in the laboratory.
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27 Recent work (Anderson, Dewhurst, & Nash, 2012; Rasmussen & Berntsen, 2014)
28 has shown a facilitatory effect of visual imagery not only on the retrieval of ABMs but also
29 on the construction of future events (e.g. participants were asked not only to retrieve past
30 specific events, but also to imagine future ones), although the effect was stronger for past
31 relative to future events. In our study, High-OI reported a higher amount of non-memory
32 contents (called thoughts) in the vigilance task, compared to Low-OI. Since this category
33 of mental contents was very heterogeneous, as it included fantasies, plans for the future,
34 concerns, etc., it was difficult to make a meaningful comparison with involuntary autobio-
35 graphical memories. Future studies should systematically verify whether the advantage re-
36 ported by High-OI in accessing their personal past does also extend to the construction of
37 future events and assess the level (s) at which the effect occur (e.g. amount of future
38 events, retrieval times, phenomenological characteristics of the events).
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54 Blazhenkova and Kozhevnikov (2010) also reported evidence of a relationship be-
55 tween visual object imagery and emotion. In their work, many visual artists reported that
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3 their visual object images had strong emotional components, being emotionally driven,
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5 generated by emotional experiences or oriented to convey emotions. While in the present
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7 study we did not find significant differences between High-OI and Low-OI in the level of
8
9 intensity of the emotional reaction associated with memory retrieval, at least in part these
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11 findings might be due to the fact that most of our word-phrase cues were neutral. Using an
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13 equal number of neutral and emotional cues, both negative and positive word-phrases, can
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15 help to systematically address this issue.
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19 Other results reported in the present study deserve future attention and investiga-
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21 tion. The retrieval times reported by High-OI in both recall tasks seem to suggest that one
22
23 of the differences between High-OI and Low-OI might be a facilitated direct retrieval to
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25 event-specific representations. Given the relevance of these results for understanding not
26
27 only the way High-OI and Low-OI retrieve memories, but also the frequency of use of di-
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29 rect retrieval, direct retrieval should be more systematically examined, possibly including
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31 different and converging methods to assess and differentiate generative and direct retrieval
32
33 (see for example Uzer et al, 2012).
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37 Finally, in our study we focused on ordinary, daily-life voluntary and involuntary
38
39 ABMs. Future studies might extend the investigation to unpleasant and unwanted intrusive
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41 memories/images for negative or adverse material. The results of the few studies that in-
42
43 vestigated the association between individual differences in mental imagery and intrusive
44
45 memories, generally suggest that some dimensions of mental imagery (e.g. vividness of
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47 mental images, in Morina, Leibold & Ehring, 2013; preference for visual processing com-
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49 pared to verbal processing in Krans, Näring, Speckens, & Becker, 2011) might contribute
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51 to the development of intrusive memories following exposure to traumatic events, making
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53 some individuals at a higher risk for post-stressor intrusive memories. However, as recent-
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55 ly discussed by Kvavilashvili (2014), “although ordinary involuntary autobiographical
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3 memories and intrusive memories are similar in terms of their spontaneous nature they are
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5 different in a number of ways” (p. 102), and they refer to distinct phenomena, making any
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7 generalization of results from involuntary ABMs to intrusive memories rather problematic.
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10 11 12 **Conclusions**

13
14 In summary, the results of this study represent an important contribution in under-
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16 standing the role played by visual imagery in both voluntary and involuntary retrieval of
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18 ABMs. In particular, the present findings provide for the first time clear evidence that pre-
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20 existing individual differences in visual object imagery style might strongly affect the pro-
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22 cesses involved not only in voluntary but also in involuntary retrieval of ABMs, and shape
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24 the qualities of the memory retrieved. The results also suggest that high object imagers
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26 might use direct retrieval more often, a result that deserves further investigation.
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Table 1

Means, standard deviations, results of significance tests and effect sizes of the comparison of High Object Imagers (High-OI, n=20) and Low Object Imagers (Low-OI, n=20) on the number of mental contents, involuntary and voluntary autobiographical memories (ABMs), non-memory contents (thoughts) and proportion of memories and thoughts triggered by a specific stimulus.

Variable	High-OI		Low-OI		t	df	p _{BH}	d
	M	SD	M	SD				
<i>Vigilance task</i>								
Number of task-unrelated mental contents	22.35	14.11	8.35	6.67	3.91	38	.001	1.27
Number of total involuntary ABMs	10.65	7.79	3.40	2.42	3.87	38	.001	1.26
Number of involuntary ABMs triggered by the cue	9.70	7.96	2.85	2.43	3.59	38	.001	1.16
Number of total thoughts	11.70	7.64	4.95	5.31	3.16	38	.004	1.03
Number of thoughts triggered by the cue	7.50	6.36	2.75	3.68	2.82	38	.008	0.91
<i>Voluntary recall task</i>								
Number of ABMs	16.20	2.44	12.25	4.64	3.28	38	.002	1.06

Note: M=mean; SD=standard deviation; df=degrees of freedom; p_{BH}=p-value adjusted for multiple comparisons following the Benjamini and Hochberg (1995)'s step-up false discovery rate-controlling procedure; t and df = t-value and degrees of freedom, respectively, from the independent sample t-test; d=Cohen's effect size for independent-sample mean comparisons; ^a and ^b families of comparisons for which the adjusted p_{BH} has been computed.

Table 2

Means and standard deviations of scores in median retrieval times (RTs) and phenomenological characteristics of voluntary and involuntary autobiographical memories in High-OI and Low-OI and results from the Group (High-OI vs Low-OI) by Memory type (Voluntary vs Involuntary) factorial ANOVA.

Variable	High-OI		Low-OI		Group effect				Memory type effect				Group-by-Memory type Interaction			
	M	SD	M	SD	F	df	p _{BH}	η ²	F	df	p _{BH}	η ²	F	df	p _{BH}	η ²
All memories RTs					12.10	1,32	.001 ^a	.17	4.33	1,32	.046 ^a	.06	0.92	1,32	.345 ^a	<.01
Inv-ABMs	3,332.85	1,216.03	6,067.96	4,560.79												
Vol-ABMs	4,390.80	2,190.98	8,930.80	6,860.83												
Specific memories RTs																
Inv-ABMs	3,218.34	1,205.58	7,736.05	5,595.99	18.40	1,25	.001 ^a	.26	2.05	1,25	.165 ^a	.04	2.28	1,25	.144 ^a	.05
Vol-ABMs	3,280.94	1,469.87	5,430.27	1,996.62												
General memories RTs																
Inv-ABMs	4,052.29	2,856.97	10,346.33	5,404.45	13.31	1,18	.002 ^a	.32	2.27	1,18	.149 ^a	.04	0.63	1,18	.437 ^a	.01
Vol-ABMs	3,256.29	1,384.04	7,773.83	6,894.22												
Phenomenological characteristics																
Vividness ^b					6.21	1,36	.025	.12	28.51	1,36	<.001	.16	11.21	1,36	.006	.07
Inv-ABMs	5.75	0.79	5.59	0.78												
Vol-ABMs	5.48	0.90	4.37	1.07												
Details ^b					30.18	1,36	<.001	.39	5.86	1,36	.027	.04	0.50	1,36	.329	<.01
Inv-ABMs	5.61	0.70	4.54	0.60												
Vol-ABMs	5.40	0.88	4.15	0.80												
Rehearsal ^c					1.40	1,36	.178	.03	19.57	1,36	<.001	.10	0.48	1,36	.329	<.01
Inv-ABMs	2.91	0.52	3.06	0.86												
Vol-ABMs	2.41	0.69	2.70	0.50												
Pleasant memory ^c					1.85	1,36	.154	.03	0.01	1,36	.499	<.01	1.52	1,36	.178	.02

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5	Inv-ABMs	3.55	0.49	3.87	0.68												
6	Vol-ABMs	3.70	0.49	3.74	0.43												
7	Emotional Intensity ^c					4.00	1,34	.054	.08	9.70	1,34	.010	.08	0.01	1,34	.499	<.01
8	Inv-ABMs	3.71	0.54	3.39	0.56												
9	Vol-ABMs	3.39	0.69	3.04	0.57												
10	Specificity ^d					0.14	1,36	.452	<.01	6.77	1,36	.024	.04	2.35	1,36	.126	.02
11	Inv-ABMs	68.42	18.85	76.84	27.36												
12	Vol-ABMs	64.34	20.71	61.06	28.13												
13	In shape of images ^e					12.38	1,36	.005	.17	1.90	1,36	.154	.02	1.41	1,36	.178	.02
14	Inv-ABMs	93.21	13.29	72.54	31.16												
15	Vol-ABMs	93.91	6.57	82.06	13.86												
16	Childhood memories ^f					5.69	1,36	.028	.09	8.97	1,36	.011	.09	6.26	1,36	.025	.06
17	Inv-ABMs	17.45	20.91	0.93	3.93												
18	Vol-ABMs	18.95	13.13	17.62	15.36												

Note: ABM=autobiographical memory; OI=object imagery; M=mean; SD=standard deviation; df=degrees of freedom; p_{BH} =p-value adjusted for multiple comparisons following the Benjamini and Hochberg (1995)'s step-up false discovery rate-controlling procedure; η^2 =effect size; Inv=involuntary; Vol=voluntary; ^a not included in the adjustment for multiple comparisons; ^b Ratings were made on 7-point scales; ^c Ratings were made on 5-point scales; ^d Memories were rated as specific or general. Means represent mean percentage of specific memories averaged across participants; ^e Memories were rated as remembered in shape of images or words. Means represent mean percentage of memories retrieved in shape of images averaged across participants; ^f Means represent mean percentage of memories referring to childhood/remote events.