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Foreword

Dear Guests,

Welcome to the 5th International Conference of New Horizons in Education-2014 in Paris, France. "The International Conference of New Horizons in Education (INTE)" is an international educational activity for academics, teachers and educators. It promotes development and dissemination of theoretical knowledge, conceptual research, and professional knowledge through conference activities, workshops, discussions and conference proceeding book. The International Conference of New Horizons in Education-2014 aims to diffuse knowledge and research findings among academicians and lead to professional development and scholarly practices in educational sciences.

For this conference, we have gathered in Paris to share and construct knowledge, to promote dialogue across academic differences, to further and deepen connections within our scholarly community, and to be in fellowship with friends and colleagues old and new. This year, INTE-2014 has received about 1300 applications. The Conference Organizing Committee has accepted approximately 900 abstracts and the conference features over 750 presentations, including 620 oral, 86 poster, and 42 video presentations in 8 conference halls and with more than 165 sessions, representing the breadth and depth of education research today.

This year we have participants from more 60 different countries representing five continents, with different races, gender, ethnic backgrounds and cultures.

We would like to wish you a pleasant stay in Paris and a successful conference. We hope that we will meet again at the International Conference of New Horizons in Education, 2015 in Barcelona, Spain next year.

Thank you for your contribution for the success of International Conference on New Horizons in Education 2014.

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Leveraging Institutional Capacity Through Research Based Evaluation

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Why We MOOC: "Philosophy and operations of HarvardX and EdX"

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TABLE OF CONTENT

Reading Comprehension Intervention Program For Teachers From 3rd Grade'students	1
Simone Aparecida Capellini, Cataryne De Almeida Rodrigues Pinto, Vera Lúcia Orlandi Cunha	
Realization Of Digital Oscilloscope With Fpga For Education Berkant Başa, Murat İskefiyeli	8
Reception Of Critical Educational Science And The Contemporary Educational Crisis Adnan Tufekči	15
Recognition Of Diversity In The One And Only Ivan From Literature-Based Language Lessons Hyunhee Song	20
Record, Evaluation And Planning Of Knowledge Work Experiences On Personal Research	
Environments Via Life Logging System	22
Buket Kip Kayaba [*] , Mehmet Emin Mutlu	
Redesigning Education For The Future Luiz Roberto Calado,, José Antônio Arantes Salles	28
Reform And Development Of Professional Degree Education In China	33
Lu Xiaoyu,Zhou Wenhui,Zhao Qinghua	
Relations Between Operational Chemistry And Physics Problems Solving Skills And Mathematics	20
Literacy Self-Efficacy Of Engineering Faculty Students İbrahim Güneş, Zeliha Özsoy-Güneş, Yasemin Derelioğlu, Fatma Gülay Kirbaşlar	38
Relationship Between The National Survey Of Development Of Students (Enade) And Testing Of	
Sufficiency Federal Council Of Accounting (Fca). Emilio Maltez Alves, Filho Mariano Yoshitake, Jose Antonio Arantes Salles	43
Relationship Of Modernism, Postmodernism And Reflections Of It On Education Ayşe Derya Kahraman	50
Relationships Among Parents, Students, And Teachers: The Technology Wild Card Eva Patrikakou	55
Religious Influence On Education And Culture: Violence Against Women As Common Sense Daniéli Busanello Krob ^a , Luciana Steffen	60
Representation Of The Other In George Orwell's Burmese Days	65
Fatma Kalpakli	= 0
Research As A Curriculum Movement: Teacher Protagonism As A Pathway To Learning Angélica Vier Munhoz, Morgana Domênica Hattge	70
Research-Based Guidelines For Evaluating Educational Service Website: Case Study Of Thailand	
Cyber University Project Jintavee Khlaisang	74
Review Of The Critical Reading Education In The Primary Schools* Erol Duran- Esra Yalçintaş	81
Sekizinci Sınıf Öğrencilerinin Matematik Dersi Yazili Sinav Puanlarinin Teog Sinav Puanlarina Go	öre
Incelenmesi	87
Bulut Yildiztekin, Gökhan Kumlu, Sinan Yavuz, Levent Yakar	
School Principals' Opinions On The Fatih Project In Turkey	91
Buket Akkoyunlu, Gülsün Baskan	
School Self-Concept Of The Adolescents In The Relation To The Risk Behavior. Age Specifications	96

Michal Čerešník	
Science As A Cultural Activity: Comparative Study Of Brazilian And Portuguese Teachers'	
Conceptions About Science	103
Geilsa Costa Santos Baptista, Graça Simões De Carvalho	
Searching Of The Concept In Tirilye: An Architectural Design Studio	110
Zafer Sagdic, Ali Degirmenci	
Selected Examples Of Interactive Teaching Methods In The Centre Of Geoeducation In The City (-
Kielce (Poland)	116
Anna Świercz ^a Ewelina Smorzewska	
Self Esteem Among College Students: A Study Of Satisfaction Of Basic Psychological Needs And	100
Some Variables	122
Durmuş Ümmet	
Self-Directed Learning, Andragogy And The Role Of Alumni As Members Of Professional Learning	-
Communities In The Post-Secondary Environment	127
Rita Egizii	
Self-Reflection With Critical Friends And Multisource Feedback Via Online Social Media For	125
Students' Oral Presentation And Self-Esteem	135
Pattapee Malisuwan, Jaitip Nasongkhla, Siridej Sujiva	120
Self-Regulation And Academic Self-Efficacy Of Czech University Students	139
Jitka Jakešová, Jan Kalenda, Peter Gavora	1.15
Semiology In The Teaching Of History Of Art	145
Lütfiye Göktaş Kaya	151
Serious Games Effects: An Overview Hans W. Giessen	154
	158
Should National Accounts Be Taught By Macro-Economists Or Statisticians?	130
Stanislava Hronová, Richard Hindls	
Sınıf Öğretmenlerinin Okuma Güçlüğü Yaşayan Öğrencilere Yönelik Kullandıkları Eğitsel	162
Uy gulamaların Belirlenmesi Fatma Susar Kirmizi , İbrahim Halil Yurdakal	102
Significance Of Supportive Services In Education: School Social Work As A New Horizon In Turk	
Significance Of Supportive Services in Education. School Social work As A New Horizon in Turk	168
Nurullah Calis, Sırın Targan Calis	100
Situational Triggering Factors - Adult's "Readiness To Learn"- Connected To Certain Life-Stages	7
And Age?	172
Christin Tønseth	1/2
Skill Learning Attitudes, Satisfaction Of Curriculum, And Vocational Self-Concept Among Junior	
High School Students Of Technical Education Programs	182
Ya-Ling Wu, Jia-Jen-Hu	102
Social Inclusion Of Young People From The Most Disadvantaged Social Strata Of The Population	ı In
Their Community And School	186
Leila Maria Ferreira Salles	100
Lena Maria Ferreira Sanes	

191

Socrates On Teaching: Looking Back To Move Education Forward

Lynda George

Sound Art And Architecture: New Horizons For Architecture And Urbanism Justyna Borucka	196
Spiritual Approach In Managing Work-Related Stress Of Academicians	201
Salasiah Hanin Hamjah, Zainab Ismail, Fariza Md. Sham, Rosmawati Mohd. Rasit & 'Adawiyah	Ismail
Starting And Today Of The Interior Architecture Education; A Comparative Research On The M	
Of Mimar Sinan Fine Arts University, Sanayi-I Nefise Mekteb-I Alisi (Former Mimar Sinan Fin	
University) And Ecole Des Beaux Arts	205
Cem Doğan, Elif Özdoğlar	
Stimulating The Development Of Creativity And Passion In Children And Teenagers In Family	And
School Environment - Inhibitors And Opportunities To Overcome Them	213
Małgorzata Wolska-Długosz	
Strategies For Distance Learning To Increase Academic Achievement Of High School Students	In
Risk Area Of The Southernmost Of Thailand	219
Wasant Atisabda, Charuwan Kritpracha , Ophat Kaosaiyaporn , Amornpan Pattaro	
Strategies Of Information Communication And Technology Integration By Benchmarking For	
Primary School İn Catholic (Layman) School Administration Club Bangkok Arch Diocese For	
Students' 21st Century Skill	224
Chavalee Sakuliampaiboon, Jaitip Na Songkhla, Siridej Sujiva	
Student Assistance In Higher Education In Brazil	229
Francieli Piva Borsato And Jolinda De Moraes Alves	
Student Perceptions Of School Climate And Lived Bullying Behaviours	236
Huguette Beaudoin, Ginette Roberge	
Student Segments Based On The Factors Related To Sense Of Belonging Across Disadvantaged	And
Resilient Groups In Pisa 2012	243
Ayse Aydiner, Ilker Kalender	
Student Teachers Evaluating And Assessing Scratch In The Applied Linguistics Classroom	249
Clarisa Garcia Quan	
Student Teachers' Self-Perception Of Their Mathematical Skills And Their Conceptions About	
Teaching Mathematics In Primary Schools	255
Jean-Claude Boyer, Nicole Mailloux	
Students Of Social Pedagogy And Intergenerational Solidarity	263
Jana Kitlinska	
Subjective Perception Of Coping By Destitute Roma Communities In Slovakia And The Importa	
Education As A Strategy Of Pulling Them Out Of Poverty	268
Jurina Rusnáková, Rastislav Rosinský, Marianna Šramková, Miroslava Čerešníková, Milan Saml	ко,
Alena Rochovská	
Subjectivity Versus Brazilians Universities' Demand For Objectivity; From Sublimation To	
Psychoneurosis.	273
Rosimê Da Conceição Meguins , Maria De Fátima Carneiro Ribeiro Pereira	
Subtypes Of Readers And Spellers In Second Grade Children	279
Susanne Seifert, Lisa Paleczek, Susanne Schwab, Norbert Tanzer, And Barbara Gasteiger-Klicpe	
Successful And Proactive E-Learning Environment Fostered By Teachers' Motivation In Techn	-
$U_{\mathbf{S}\rho}$	287

Ivana Ogrizek Biškupić, Stjepan Lacković, Krešimir Jurina	
Supervision And Appraisal Of Foreign Language Teachers' Performance	293
Paula Vinhais, Marta Abelha	
Surfing The Global Network! How To Incorporate Ict And Social Media In Teaching And Learning	ng
Foreign Languages	<i>300</i>
Adriana Prizel-Kania	
Survey And Drawing Representation Of Architecture And Environment: Different Teaching	
Approach For Architects And Engineers.	<i>305</i>
Giulia Pellegri	
Sviluppare Un Nuovo Modello Di Uomo: Urge Un Cambiamento.	310
Alessia Parrino	
Symbolic Approach To Education In Ethics	317
Ekaterina Dvoretckaia, Marina Melekhina, Olga Sotnikova	
System Analysis Of Virtual Team In Cloud Computing To Enhance Teamwork Skills Of	
Undergraduate Students	323
Varit Kankaew, Panita Wannapiroon	
Şiirsel Dilin Mantık Öğretiminde Kullanımı	329
Hülya Altunya	
Tablet As A New Interactive Tool For Education Paleography	335
Pavla Štorková, Jiří Kysela	
Taxonomy Of The Cognitive Domain: An Example Of Architectural Education Program	<i>340</i>
Süheyla Birlik	
Teacher - Pedagogical Creativity And Developer Promoter	346
M. Zivitere, V.Riashchenko, I. Markina	
Teacher Competency Development: Teaching With Tablet Technology Through Classroom Innove	ıtive
Action Research (Ciar) Coaching Process	<i>352</i>
Jaitip Nasongkhla, Siridej Sujiva	
Teacher Opinions About The Conceptual Challenges Experienced In Teaching Physics Curriculus	m
Topics	359
Işil Aykutlu, Sevim Bezen, Celal Bayrak	
Teacher's Competences For The Use Of Web Pages In Teaching As A Part Of Technical Education	n
Teacher's Ict Competences	<i>372</i>
Jan Kubrický, Pavlína Částková	
Teachers' Organizational Citizenship Behaviors And Organizational Identification In Public And	
Private Preschools	<i>378</i>
Kamile Demir	
Teachers Personality Of Various Approbation Orientation	383
Katarina Cabanová	
Teachers' Evaluations About Elective Mathematic Applications For 5th And 6th Grade Curriculum	
	388
Zeynepdemirtaş, Serhatarslan, Ahmeteskicumali, Esra Civan	
Teachers' Management Roles In The Development Of Communication Skills	395
Corina Constanta Sirbu Elena Tonea	

Teachers' Opinions About The Renewed Fifth Grade Mathematics Curriculum And Comparison	n Of
Two Versions	399
Zeynep Demirtaş, Serhat Arslan, Ahmet Eskicumali, Gurbet Kargi	
Teachers' Understanding About The Brain In East China	405
Pei, X., Howard-Jones, P.A., Zhang, S., Liu, X., Jin, Y.	
Teachers' Views Related To The Effectiveness Of In-Service Training Programs In Primary Sci	hools
	411
Teaching "Principles Of Ataturk And History Of Revolution" Class At The Universities Şefika Özmen	417
Teaching Creativity	421
Leonardo López Monroy	
Teaching Health Information Science For Health Care Instructors	424
Pasquale Fiore	
Teaching In Megastore	428
Michela Mazzucchelli	
Teaching Microeconomic Principles For It Students	436
Emese Tokarčíková, Mária Ďurišová, Alžbeta Kucharčíková	
Teaching Migration Studies Through Collaborative Learning Practices In An Intercultural	
Environment. The Case Of The Erasmus Ip Sono Un Migrante	444
Paolo Diana, Domenico Maddaloni, Lorenza Melillo, Grazia Moffa	
Teaching Robotics At The Primary School: An Innovative Approach	451
David Scaradozzi, Laura Sorbi, Anna Pedale, Mariantonietta Valzano, Cinzia Vergine	
Teaching Simulation In Logistics By Using Witness And Captivate Software	459
Leo Tvrdoň, Karla Jurásková	
Teaching Teachers To Teach Physics To High School Learners	464
Naven Chetty	
Team-Based Learning: Enhancing Academic Performance Of Psychology Students	475
Nadia Rania , Stefania Rebora, Laura Migliorini	
Team-Building In The 24 Seasons Drums Education: From Physical Exercise To Music	480
Soo Mei, Lee @ Jake Lina Lee, Fung Ying, Loo, Zaharul Lailiddin Bin Saidon	
Technical And Entreprenurial Training For Horticultural Production In Mexico	483
Sergio Roberto Marquez-Berber, Cristina Torcuato-Calderón, Jorge Aguilar-Avila, Gustavo Alm	naguer-
Vargas, Alma Velia Ayala-Garay, And Abdul Khalil Gardezi	
Tension Release In Piano Playing: Teaching Alexander Technique To Undergraduate Piano M	ajors
	487
Fung Ying, Loo, Gabriel Isaac Evens, Mohd Nasir Hashim, Fung Chiat, Loo	
Tensions And Dilemmas In Teacher Professional Development	491
Aik-Ling Tan, Chew-Hung Chang, Paul Teng	
Tevhid-I Tedrisat'tan Günümüze: Türkiye'de Yüksek Din Eğitiminin Kurumsallaşma Süreci	499
Şeref Göküş	
The "Service" Model Of The Competences Of The Municipal Employee As The Basis Of Vocate	onal
Training: Russian Experience	505
S.F. Martynova, O.G. Maslennikova	

The Analysis Of Intercultural Conflicts Between Students Of Tertiary Education Michaela Lukešová	509
The Analysis Of Pre-Service Teachers' Beliefs About Mathematical Problem Solving	521
Gunes Yavuz, Hatice Nur Erbay	
The Analysis Of The Problems Posed By Prospective Mathematics Teachers About 'Ratio And	
Proportion' Subject	527
Sare Şengül, Yasemin Katranci	
The Aspect Of Proficiency In The Theoretical Overview Of Pedagogical Practice Of Nurses Gunta Beta Anita Lidaka	533
The Aspects Of Spatial Cognitive Mapping In Persons With Visual Impairment	540
Hana Majerova	
The Assessment Of Drawings Of 5 Grade Students In The State Or Private Schools, According T	o The
Different Variables	546
Pesent Dogan	
The Assessment Of Learning: From Competence To New Evaluation	550
M. Calenda, R. Tammaro	
The Behavioral Signs In Bringing Up Phemon (Mon Spirits)	561
Auranuch Inta, Prajak Saisang, Kamon Kanguson ^c , Suttichai Yongsuk	
The Best Practice In Teaching Process By Using Managerial Simulation Games	568
Jindra Peterková, Zuzana Wozniaková	
The Change From Parent Education To Parent Involvement In Korea	573
Hajeong Lee	
The Communication Between Schools And Families From The Perspective Of Parents Of High	
School Students	576
Irena Loudová, Jana Marie Havigerová, Jiří Haviger	
The Comparison Of Collocation Use By Turkish And Asian Learners Of English: The Case Of T	cse
Corpus And Icnale Corpus	581
Elif Tokdemir Demirel, Semin Kazazoğlu	
The Concept Of Establishing A Syariah Supervisory Committee In Malaysian Hospitals	587
Muhammad Adib Samsudin, Mohd Izhar Ariff Mohd Kashim, Mohammad Zaini Yahaya, Ahmad	
Munawar Ismail, Rozida Mohd Khalid, Hayatullah Lalulddin, Irwan Mohd Sobri, Syed Azhar Bin	Syed
Sulaiman	
The Decentralization Of Education At Paranaguá County Brazil (1985-2011) Mary Sylvia Miguel Falcão	591
The Design Of A Framework For Cooperative Learning Through Web Utilizing Data Mining	
Technique To Group Learners	598
Pensri Amornsinlaphachai	
The Determination Of The Environmental Attitudes Of Secondary Education Students	603
Esin Atav, Bahattin Deniz Altunoğlu, Suzan Sönmez	
The Development Of An Activity-Based Learning Model Using Educational Mobile Application	To
Enhance Discipline Of Elementary School Students	608
Sasitorn Lijanporn, Jintavee Khlaisang	
The Development Of An Augmented Reality Game-Based Learning Environment	612

Ching Hui Chen, Chia-Huei Ho, Jau-Bi Lin	
The Development Of College Instructors' Technological Pedagogical And Content Knowledge	616
Nimer Baya'a, Wajeeh Daher	
The Discourse In Mrs. Dalloway By Virginia Woolf And Foreign Language Teaching: The Decli	ne Of
Language Learner Anxiety By The Usage Of Hedges, Particular Modals And Adverbs As In The	
Usage Of These Structures In Mrs. Dalloway For A Specific Purpose Suna Akalin	624
The Education And The Human Capital To Get Rid Of The Middle-Income Trap And To Provide	? The
Economic Development	629
Refika Atalay	
The Educational Policy Of European Union	635
Seda Cankaya, Önder Kutlu , Esra Cebeci	
The Effect Of Critical Thinking Disposition On Entrepreneurship Levels: A Study On Future	
Teachers	645
Merve Kirbaşlar,, Zeliha Özsoy-Güneş	
The Effect of Educational Context on Affective Characteristics at Korean Students based on TIM	ISS
Mathematics Results	
Sangwook Park, Jaok Ku	653
The Effect Of Gender And Socio-Economic Status Of Students On Their Physics Conceptual	000
Knowledge, Scientific Reasoning, And Nature Of Science Understanding	654
Ömer Acar, Ayşe Büber, Zehra Tola	
The Effect Of Group Work On The Self-Efficacy Of Social Work Students	659
Özlem Cankurtaran Öntaş, Melike Tunç Tekindal	
The Effect Of Learning Styles Of Accounting Education Students On Their Performance: A Fiel	d
Study	664
Yusuf Polat, Ali Aykut Peker, Rabia Özpeynirci, Haluk Duman	
The Effect Of Pedagogical Formation Courses Upon The Professional Self-Efficacy Perception Courses)f
Pre-Service Teachers	672
Hakki Kontaş, Mehmet Demir	
The Effect Of Physical Fatigue On Short-Term Memory	679
Asuman Şahana, Alparslan Ermana, Sebahat Meneka	
The Effect Of Simulator-Education On Students Receiving Education	683
At The Department Of Elderly Care	683
Ülkü Saygili, Birol Özkalp	
The Effect Of The Computer Assisted Instruction On The Academic Achievement And Retention	O f
Technical Programme Students' İn Vocational Foreign Language	688
Hakan Yüksel, Azize Yüksel	
The Effect Of Using Multimedia In Teaching Geography On The Achievement And Critical Thin	king
Skills Of Second Secondary School Students In Ksa	694
Theyab Moqbel Hareb Asharari	
The Effectiveness Of Similitor Usage In The Paramedic Education	698
Birol Özkalp, Ülkü Savgili	

The Effectiveness Of Using Toys In Developing Palestinian Students' Communication Skills And	1
Vocabulary Retention	701
Dr. Ibrahim Mahmud Sabatin	
The Effects Of Education System On To The Child Labour: An Evaluation From The Social World	k
Perspective	706
Buğra Yildirim ,Eda Beydili, Merve Görgülü	
The Effects Of Isokinetic Performance On Accurate Throwing In Team Handball	711
Emel Çetin, Nilüfer Balci	
The Effects Of Self-Regulation Skills On Teog Exam	717
Nazife Süer, Sertel Altun	
The Evaluation Of The Course Description Quality By Students Of The Psychology Teaching Tra	ining
Programme	726
Dana Malá, Michal Čerešník	
The Examination Of Elementary Mathematics Pre-Service Teachers' Spatial Abilities	734
Ahmet Şükrü Özdemir, Sevda Göktepe Yildiz	
The Examination Of Primary School Students' Attitudes Toward Science Course And Experiment	ts In
Terms Of Some Variables	742
C. Dilek Eren, B. Karadeniz Bayrak, E. Benzer	
The Examination Of The Required Multicultural Education Characteristics In Curriculum Design	n 751
Nevcan Demir, Bünyamin Yurdakul	
The Examples Of The Studio Approach That Based On Metaphors	756
Emine Yildiz Kuyrukçu, Zafer Kuyrukçu	
The Factors Affecting To Selected Study Digital Art Program The Faculty Of Humanities And So	cial
Science Loei Rajabhat University's Students	765
Itsariyaphon Chaikulap	
The Features Of Schools Which Conducted A Comenius Project And Evaluation Of Features In	
Terms Of Collaborative Leadership Characteristics	771
Berrin Burgaz, Selçuk Turan	
The Finland Of Poetry Revisited Four Snapshots	780
Matti Itkonen	
The Formation Of An E-Portfolio Indicator For Malaysia Skills Certificate: A Modified Delphi St	urvey
	788
Mohd Bekri, R, Ruhizan, M.Y, Norazah, M.N, Helmi Norman, Faizal Amin Nur, Y.A, Tajul Ashik	zin,
H.C	
The Formation Of Knowledge And Its Active Utilization In Practices Of Public Relations In	
Organisations	796
Veysel Çakmak, Ercan Aktan, Mahmut Mert Aslan Ahmet Köse	
The Heritage Central Asian Turkish Music Culture Left To Anatolian Music Culture: Similar	
Elements In Central Asian-Anatolian Turkish Music Cultures	802
Gulsen G. Erdal	
The Historical Development Of The Foreign Language	807
Education In Ottoman Empire	807
Fuat Royacioğlu	

The Impact Of Effective Process Of Higher Education On The Quality Of Human Resources In The	he
Czech Republic	814
Radomila Soukalová , Marcela Gottlichová	
The Impact Of Peace Education Programme At University On University Students' Intercultural	
Sensitivity Yaser Arslan, Gizem Günçavdi, Soner Polat	823
The Impact Of Progress Testing Of Students On Their Results At Final Exam Tomáš Moravec, Petr Štěpánek, Petr Valenta	829
The Impact Of Technology On Education Theory Vit Dočekal, Hana Tulinská	835
The Importance Of Aesthetics In Theological Education: A Philosophical Reading Of The Recent	
Discussions In The Turkish Case Rifat Atay	841
The Importance Of Family And Kinship In Turkish Literature: Family And Kinship Tie In Sâmih	a
Ayverdi's Works Meva Apaydin	847
The Importance Of Teaching Methodology In Higher Education: A Critical Look Daniel Carlos Gutiérrez, Elia Guadalupe Villega ^b	851
The Importance Of Working Integrated Learning And Relevant Laboratory Experiments In	
	857
Engineering Teaching Dorina Ionescu	
The Institutional Program For Scholarships For Initiation In Teaching In Brazil - And A Teaching	_
Program In Music – The Relation Between Theory And Practice Laude Erandi Brandenburg	863
The Investigation Of Attitude And Readiness Of Information And Communication Technologies P	re-
Service Teachers Toward Web Based Learning Mustafa Yağci, Didem Alsancak Sirakaya, Gül Özüdoğru	869
The Investigation Of The Relationship Between Adhd And Visual-Spatial Functions Selin Alpanda	876
The Issue Of Need Analysis And Assessment Of Quality In Teaching English For Medical Purpose Petra Zrníková	es 882
The Male Identity In Professions In The Field Of Education: A Qualitative Investigation	892
Francesco Iovine	
The Meaning And Educational Value Of Imagination Through Dewey's Concept Of Experience Jung-Son Kwon, Hoy-Yong Kim, Jong-Guy Kim	901
The Mechanics Of Rigid Bodies In Mechanical Engineering Education Billur Kaner	904
The Need For Teaching Local Arts As An Elective Course: The Art Of Tile Making In Kutahya Nida Bayindir, Levent Sevi, Aynur Cukurcalioglu, Ahmet Sami Yucel	911
The Neuroscience Literacy Of Teachers In Greece	918
Deligiannidi, K. And Howard-Jones, P. A.	710

The Opinion Of Teachers On The Participation Of Immigrant Associations In Schools: A Qua	litative
Research In Spain.	925
Soriano-Ayala, Encarnación And González-Jiménez, Antonio José	
The Perceptions Of School Counselors About The Counseling And Guidance Programs Of Voc	cational
High Schools	932
Hayriye Torunoğlu, Dilek Gençtanirim	
The Polish Horizon In Education - Facts And Fiction	941
Leszek Sosnowski, Paulina Tendera	
The Popular Education In Rio Grande Do Norte (1948-1964)	946
Marlúcia Menezes De Paiva	
The Portuguese Online Knowledge Library (B-On): A Year Of Academic Research At Portugal	lense
University	953
Manuela Barreto Nunes, Marta Abelha	
The Power In Digital Literacy And Algorithmic Skill	960
Mária Csernoch, Piroska Biró	
The Precarious Teaching Work In The Higher Education In Brazil	969
Lorena Ferreira Portes, Jolinda De Moraes Alves	
The Problems Of Assessing The Competitiveness Of Russian Graduates	976
Tatyana Selevich, Olga Selevich, Vera Golubeva	
The Reactions Of Universities To Imposing New A Institutional Pattern: The Case Of Higher	
Education In Serbia	982
Nebojša Janićijević	
The Reflection Of Critical Thinking Dispositions On Operational Chemistry And Physics Prob	lems
Solving Of Engineering Faculty Students	991
Zeliha Özsoy-Güneş, İbrahim Güneş, Yasemin Derelioğlu, Fatma Gülay Kirbaşlar	
The Relationship Between Attachment To God And Identity Styles With Psychological Well-Be	ing In
Married Teachers	999
Zhaleh Refahi, Bahman Bahmani, Ahmad Nayeri, Ramezan Nayeri	
The Relationship Between Knowledge Conversion Abilities And Academic Performance	1005
Mohamad Noorman Masrek, Nurul Zaki Mohd Zainol	

Survey and drawing representation of architecture and environment: different teaching approach for architects and engineers.

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Abstract

The project of knowledge is articulated through various techniques of digital representation through direct and indirect surveys, site and architecture direct observation, reading and manipulation of images, comparison between historical and actual maps, with the aim to critically consider the project as an action in progress in place and time through evaluations of possible future scenarios, especially through digital three-dimensional representations. This paper puts into evidence the need to approach in different forms of teaching Gurvey and Representation of architecture and the Environment at the Polytechnic School of Genoa diversified for the courses of Architecture and Civil and Environmental Engineering. The interdisciplinary approach is essential and at the same time determining the educational aims: planning, intended as a deep change in relations between the visual and historical memory of the place and the image that the territory acquires by the "new", requires a capacity for critical reading of the natural and anthropic landscapes in order to provide knowledge, through a stratified description of places.

The courses develop a central theme articulated for topics studied from groups of students, all centered on the matter of the architectonic, urban and territorial representation, comparing the different techniques of the traditional sketch and the contemporary figurative languages (the project drawing and its performance is addressed through the analysis of a path that highlights the potential conformation and representation of new digital tools. Topics: • Representation and modeling of architecture in the era of digital media. • New means of communication and creativity in the representation of contemporary architecture. We analyze the theoretical principles of topological surfaces, of hypersurfaces, and architecture of transarchitettura liquid up to design experiments and experiences of these concepts) according to different levels of knowledge

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1.Architecture Survey

The figure of the Professor of drawing Representation, at the University of Architecture and Engineering involves a capacity of synthesis of intrinsic and extrinsic characteristics of the discipline of Draw and Survey targeted to different purposes of professional education and training. The Faculty of Architecture in Genoa, Italy, from 2013 sees its transformation into the Polytechnic School (Architecture-Engineering) with the intent train a professional who has an intellectual and cultural humanistic, and scientific-technical background, in order to be able to develop a plan at the different scales (building, restoration of historic heritage, landscape, etc..) from an in-depth knowledge of complex, cultural, environmental, technical and procedural issues. In relation to the objectives set out in Directive 36/2005/CEE (ex Directives 85/384/EEC and 86/17/EEC 85/14/CEE) the students of the Polytechnic School – Architecture acquire competences about: Design activities related to architectural design refers to different scales from a single building, to the relationship between the spaces, the city, the region and the environment structure, as well as on the existing intervention project, historical and/or modern; the possession of the principal terms of the theoretical lines of the architectural debate in contemporary culture; an adequate mastery of the history of architecture as a fundamental element of the interpretation of the past and of the cultural and methodological basis from the point of view of the signs and meanings; the preparation in the area of techniques of representation and communication as a tool for understanding and modeling in order to understand the project of the physical space. I personally teach at the laboratory of Drawing Representation and at the course of infographic representation in the first year, in order to immediately provide the student with the necessary tools for the proper conduct of expression of the disciplines of the project. For this professional figure the role of the discipline of survey is not only a mere geometric and metric data measuring, but it is a form of knowledge aimed to the architectural project, conservation and restoration approach. During the course of drawing representation special importance is given to the freehand Drawing from life as a first approach to the study of direct and indirect Architectural Survey Project.

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The phase of survey campaign is necessary after a series of lectures on ARCHITECTURAL Draw. The fundamental aspect of the architectural draw is the "reduction" to two-dimensional form of the three-dimensional space of architecture, through appropriate reduction scales The "Concept of architectural draw" already includes, from antiquity, drawing of all aspects of the process of understanding, planning and communicating architecture planning and of all those addressed to the representation of the existing (survey drawings) to the different purposes of conservation / restauration and study of architecture (treaties, manuals, collections of drawings).

When we talk about architectural draw, we are referring to the drawing as a tool for the architecture, to represent it, and to do it, describing it towards all other possible draws, which tend to other purposes. It is therefore not only the subject to characterize this type of architectural drawing representation , and differentiate it from the architecture design (subject to architectural) and from the scenographic one . It is quite the architectural intention, manifested before the choice of the subject of what we wanted to represent or highlight; then the method of representation, the technique of execution, sometimes by certain conventions, and above all ,at the end, to give to the survey and draw the architectural character.

The graphs of architectural draw can be classified into two main types: extrinsic and intrinsic classification.

The extrinsic classification consists of several categories:

- 1.Depending on the purpose: studies on sites and surveys, through proportioned measurement, or with accuracy, by instruments; sketches and drawings of the project, ranging from the study of the architectural sketches, graphs of plants, sections, elevations, axonometric, perspective, architectural, structural ,technological and decorative details (the same survey procedure); perspective views; fantasies; architectural visions;
- 2. Depending on the method of representation: central projection or perspective drawings, isometric drawings, orthographic projection drawings (plants, facades, sections);
- 3. Depending on the scale of reduction of the drawing, in the three reading scales: design detail or particular (from scale 1:1 to true, to a scale of 1:25); overall design of individual buildings (scale 1:50, 1:100); design of urban areas and urban structures (scales 1:200, 1:500, 1:1000) and urban, and environmental cartography (scale 1:2000, 1:5000, 1:10,000).
- 4. Depending on the instrumentation: design with precision tools (squares, rulers, calipers ...); freehand drawings; CAD drawing (the computer aided design);
- 5. Depending on the technique: just outline drawings, in light and dark, in colour.

The classification intrinsic divided into two categories the architectural drawings, depending on the intention of the architect or engineer rather than an artist: Expressive drawings or Technical Drawings

With these premise the Survey Drawing is the set of operations to determine the shape and size of a building, through a series of drawings (plans, sections, elevations, details), which allow to bring as many features of a building, then a knowledge as widely as possible, including historical-critical documents Archives, and the state of preservation, the fundamental basis for decisions to be taken regarding the building itself. Therefore, a more real "operation knowledge," criticism, which is not a mere drawing representation.

The class' lectures and seminars, will all aim to the comprehension and mastery of the volumetric, spatial, and contextual meaning of the studied objects – both existing and in progress ones. Different kinds of processing are in use: -traditional freehand drawings (sketches, outlines, perspective drawings, axonometric) -bi-dimensional-graphic drawings prepared with traditional methods (orthogonal and axonometric projections) -computer-aid drawings (CAD systems) -tri-dimensional graphical processing (3D) -the rendering process, for both surveys and planning drawings. A complete contextualization of the studied object is addressed by analyzing not only the metric, geometric, and figurative aspects, but also its historic and critic ones, because students will always have to evaluate his/her proposals within the context of the already existing environment, thus compare his/her graphic works with it.

On this basis, the teaching for the architect sees the representation of Surveying Architectural direct and indirect (laser-scanner photogrammetry - photorectifier) aimed to the survey of detail, starting with the free-hand drawing and continuing with the more sophisticated digital representations.

The approach to the actual topic of the relation between the idea and the graphic representation of an idea to the planning level has radically changed compared to the past, really it just apparently denies the memory of the primary slight knowledge of the design meant like draw of the real; it is going away from the consolidated graphical languages that it is believed to have removed the traditional languages, but is just the relation with the history of the graphical —planning representation that allow us to perceive this great change in the perception of the spaces, quite denying the real spaces and trespassing in the cyberspace, enjoying our age, of the ability to create a space "beyond". Fundamental for the understanding of new "means" it turns out to be the analysis of an iter that leaves from the theoretical principles of architecture of the superficial topologic, of the hypersurfaces, the transarchitecture and the liquid architecture until the experiences and to the project experimentations of such concepts. The direct survey, the drawing from life, the investigation by the panoramic to detail are the early steps of analysis aimed to the study of the Survey and after of the Colour Project of painted facades. The compositive architectural facade was created as an expression of the lexical composition of the aggregation highlighting the architectural building elements and their interconnections.

From drawing to wire, the yield of shapes , surfaces, contours and tones and textures through graphics, up to a constant enrichment of their baggage of signs and techniques , everything becomes essential to understand an architectural detail , the relationship between architecture and urban configuration or landscape . Drawing from life , visualization criticism , communication, but this obvious assertion is precisely the most difficult to achieve, because, after a long time, you buy the

powers of observation and execution and the readiness of reading actually that allow you to translate the observed reality in an image rich in meaning and can convey to those who view the drawing, the relationship established between reality and draftsman. Just as a subjective model of reality always different and changing, drawing from life is the result of a complex set of shape analysis, for immediate application of geometric concepts, evaluation tonal character selection, knowledge of graphic techniques and, of course, of critical consciousness. In practice drawing from life allows us to observe how things change depending on the brightness, the distance from the point of view and proximity to other elements; allows us to understand that the signs are never an end in themselves, and that doing the technique must not prevail on observation and transcription of meanings. The images acquired during the photographic survey are altered by computer graphics systems with photo-rectifier first and then with shields contrast, the study of tone, of colorimetric curves in order to identify the different color tones.

2.Engineering Survey

My cultural background is strongly linked to the world of architecture and When I was asked to teach a course on Infographics Representation of the Environment as part of the Master of Science Degree in Civil and Environmental Engineering, the first question that I asked myself was that relating to the aims and objectives proposed by the degree course. The objective of CL3 is to prepare students to construction and maintenance of civil works design, infrastructure and equipment; design, planning and management of works and control systems, and monitoring the environment and territory; the assessment of the environmental impacts of plans and works, and then to assess their compatibility with the surrounding environment; management and control of the services of companies operating in the fields of civil and environmental engineering.

In particular, the CL3 in Civil and Environmental Engineering has the goal of providing adequate knowledge of methodological and operational aspects of the engineering sciences, both in general and specifically in relation to those of civil engineering, environmental and land; ability to identify, formulate and solve civil engineering problems and environmental (structural and geotechnical problems of civil construction, industrial and infrastructure by addressing the issues of their impact on the environment, problems related to the planning and design of works to defend the territory; problems related to the design, construction and operation of control systems and environmental monitoring) using up to date methods, techniques and tools; knowledge and understanding of their professional and ethical responsibilities.

On the basis of these proposals, I organized the training course in theoretical and practical lessons that could combine the perspectives of the general to the specific course of representation. Representing the Environment and Territory starts from a vast knowledge base, the student confronts issues dealing with a complex system of factors that interact with each other, several factors that contribute to the final formation of the object of study: Planning and Environment.

Starting from the general, then the representation methods of cartography, from its origins to today, from the definitions of territory, environment, landscape, tracing and analyzing critically the main issues of national and international debate, we were able to deal with issues relating to the representation. Drawing means communicating throughdrawing, signs, symbols, images, and the rational composition of the final drawing graphics; the deconstruction of information and detail is the foundation of critical knowledge of a portion of territory, the same that will make the student able to unite and coordinate all information collected according to a logic immediate communication.

The aim of the course is was to provide a specific preparation, which prepare the student to correctly describe with photographic images and their digital computer processing the architecture, urban and regional environments.

The course acts as a tool for investigation of issues related to reading, understanding and representation of urban space and territory in order to design, conservation, restoration and recovery. The introduction to the technical tools at our disposal (CAD-GIS-Surveying complex hypertext systems) is directed towards a stratified description of the places that takes care of all the complicating and uncertainty factors that can find a dense form of expression and communication. The operation of detection and the choice of levels of analysis and survey, of the scale representation, the forms of the landscape drawing is, in itself, the first step of a critical operation that led to a multiplication of points of view for the realization of communication drawings related to the peculiarities of the places. Complex and articulated systems able to incorporate, justifiably, types, shapes and multiple codes adapting to the evolution of territory and aiming to identify generative rules and processing which contributes to carry out a task as descriptive fundamental premise of structured project assessment and territory planning. The course develops a central articulated theme performed individually for sub-groups that are formed within the course, all centered on the question of representation of urban and regional planning in modern and contemporary art, with a focus on contemporary figurative languages that are structured according to different levels of knowledge: historical notes on the fundamentals of technical and expressive technical Drawing; Introduction to photogrammetry and photographic techniques to taken on the basis of the approach routes of the sites under study (general principles, photogrammetric survey, the photogrammetric, photointerpretation, orthophotomaps, satellite photos); Inspections related to the topic of investigation of the course through routes by land and sea;

- Practical exercises with individual computer workstations for the deepening of the trials of different imaging techniques (Autocad 2011 Adobe Photoshop Sketch-Up Perspective Rectifier);
- •Photographic Processing (graphic simulation with digital instrumentation).

As the basis there are the theoretical and application knowledge of the drawing representation of space as the context of the environment and the ability to use the design as a tool of investigation and interpretation of the laws governing the formal structure of the elements of the territorial and environmental factors. Through lectures I teach the aims of the urban survey

related to the historical tradition of Italian by the explanation of: methods and tools for the survey and analysis of the environmental context (the relationship between the natural and built environment, the reference cartography, the importance of environmental data and the definition of its qualitative values); methods and instruments for urban survey trough urban cartography of reference, the importance of qualitative and quantitative data of urban areas, the coding systems, critical reading of the urban fabric of the city center (training and later stages of growth), the reading of vegetation, the cataloging of data and compilation of technical-descriptive summary; The relationship between environment reading and project.

Essential to the proper approach for this type of research is was the seminar of the theoretical approach to critical reflection on: urban responsibility of the project also through the study of the territory (the geomorphological characteristics, development elevation, hydrography, climate, exposure, natural and anthropogenic, roads and infrastructure; Analysis of visibility: a study of mapping with the observation points from the coast and from internal routes with the identification of the prominent elements, incongruous and congruous.

The active conservation and redevelopment of places require interventions to integrate the objectives of preserving the historical and socio-economic landscape with the revitalization and improvement of the existing conditions in compliance with the specific regulations and guidelines at European and national levels: The European Landscape Convention, 2000; The European Charter for Sustainable Tourism (sustainable), 2000; The National Strategic Plan for Rural Development - Rural Development Program 2007/2013; Global Conference on the Urban Future, Berlin in 2000; Municipal Code of 2004 (DL 22. 1., 2004, n. 42) Municipal Plan for Cultural Heritage and Landscape subject to protection and the study for the definition of the discipline of landscape. Analysis and detection of environmental landscape values of the non-urban territory of Genoa, 1997.

Fundamental for the understanding of the relations between architecture and environment is the 3d studies of the territory and of the settlement (AutoCAD and Sketch Up)

During the lessons in the computer lab tutorial videos are viewed online in the original language with application examples of specific items of use of the program.

Survey and analysis of the landscape , is conducted following a method characterized by three types of approach CHRONOLOGY-STRUCTURAL-PERCEPTUAL:

- 1.chronological analysis History and layering of events and speeches; survey of the evolutionary tracks; identifying overlapping and permanence. This first phase of the investigation provides the study and analysis of the effect of permanence of resources in the area: both agricultural areas, rural and coastal areas that urbanization, large equipment and infrastructure, with the identification of land and areas subject to pressure.
- 2. structural Analysis: Mass point of survey instruments designed to identify and compare the status quo with respect to natural and human systems. Natural System: Geomorphology, Hydrology, Vegetation, position, geological indicators, main ridges, river network. Anthropic System: settlement (rationalize data relating to Urban, peri-urban, industrial, rural, cultural, infrastructure; system of green (Open spaces, green areas, historic parks and gardens) and the agricultural system (systems of agricultural landscape, land use, water systems management)
- 3. Visual-perceptual analysis: perceptual, social and cultural Characters,: preeminent value characters, Emergencies visual points of imbalance. Visual planes, scenic spots: areas and scenic routes, visual variety paintings, openings visual, obstructions visual Visual pictures: beauty scenic, natural areas, main routes, historical and cultural identity; isolated elements, beauty of the whole, accessibility.

Il corso si articola in lezioni teoriche (30 ore) e in esercitazioni pratiche (30 ore) di tipo sia tradizionale che informatico. Le esercitazioni pratiche sviluppano in elaborati grafici, visite esterne ed elaborazioni al calcolatore alcuni temi degli argomenti di lezione, secondo un processo di apprendimento continuo e coordinato tra teoria e applicazioni.

The course consists of lectures (30 hours) and practical exercises (30 hours) at the pc stations. The practical exercises develop into drawings, external visits and elaborations to the computer some of the themes of the topics of the lesson, according to a process of continuous learning and coordinated between theory and applications.

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